



Presented September 4, 2012
Town Council Report: August, 2012
Parks and Recreation Activity Highlights:

Park 5-Year Master Plan Process

- As you are aware, every five years the Park Board and Department go through a planning process to look at Parks & Recreation for the next 5-year cycle. This process is gearing up for the 2013-2018 plan set and will result in the draft document being submitted for their comments in January of 2013 and the final (with DNR comments, if any) submitted in mid-April 2013. At the end of August, one of the public input methods, an online survey tool went live. The survey link is <http://tinyurl.com/zparks>. Please feel to follow the link and fill out the survey. Also pass it on to any Zionsville citizens you feel may be interested in participating. We are also disseminating to the public by sending this link through various routes, such as newsletters, church bulletins, HoA's presidents-network, Chamber and merchants networks, etc. Also the Council will be invited to a Stakeholder meeting designed primarily to get the input from the elected official level. Other stakeholder group meetings will occur. Additionally, farther along in the process, there will be at least one public input meeting for the general public after some of the survey and other input processes have started providing some material that could be shared.

Zionsville Parks Golf Course

- Our gross operating profit for August 2012 was ~ \$45,675. This is less than the July 2012 gross operating profit of ~\$51,433; however, August usually drops off a bit from the July numbers as some people squeeze in vacations early in August and then school gets going later in the month. The two previous years' August numbers were ~\$42,170 (2011) and ~\$39,925 (2010); this past month ran a bit higher than those previous years. Clearly this year's August numbers were continuing 2012's trend, and ran higher than each of the two previous years although only a few thousand over August of 2011).

Events/Activities in the Parks

- Similar to the last several years, the Zionsville Boys and Girls Club is running their flag football from Mulberry Fields Park. Several hundred kids and parents are out there for several Saturday's through the fall. The north set of fields are very much appreciated by the little ones
- Similarly Zionsville Youth Football League (ZYFL) is again running their fall leagues for the older children from Mulberry Fields Park. This is a bigger group and comprises about 300-400 kids (including the cheerleading program). When factoring in the parents, grandparents, and other spectators this could get close to 1000 visitors, coaches. Referees and players on some weekends.

Other Highlighted Matters

- The Park Department is again applying for a grant from the Boone County Solid Waste District. We will be requesting \$5,000 from their recycling-based grant program (although if we are fortunate enough to be funded, they may chose to provide less than the request). It is likely there will also be an application submitted for the Park Department's Zion Nature Center (ZNC) as well, but details have not been finalized as of the date of this report. Last year the department itself felt very blessed to receive its second \$5,000 grant (the max awarded) from this important program, and ZNC received about \$1,500 of their \$5,000 request...all in a year that had over 15 applicants. Hopefully, the citizens of Zionsville will benefit from similar luck in this year's cycle.